

Cookie Policy

BITmarkets uses cookies for the proper operation of the platform website and mobile application as well as to ensure that visitors (“You”, “Your”, “User”) have the best possible experience when exploring and using our platform and/or application.

This Cookie Policy (“Policy”) discusses the types of cookies we use on the website, the purposes for using them, to help us identify areas that need improvement, and your right to control our use of these cookies. Our website uses cookies, in combination with pixels, local storage objects, and similar devices (collectively, “cookies”) to allow us to provide you with a good experience when using the website. There are instances when we use cookies to collect personal information from and about you, or such information that becomes a personal information when combined with such other information. In this case, the BITmarkets Privacy Policy will apply in addition to this Policy.

Each time you visit our platform, you will be prompted to accept or reject cookies. Further, you have the option to customize your cookie preferences according to your choices. This will allow you to control the types of cookies used during your visit, including those for functionality, performance, and advertising purposes.

Please read this Policy carefully to understand why we use cookies and to determine the type of information we collect from and about you.

I. Cookies

A cookie is a small file containing a string of characters that we store on your browser or the hard drive of your device. It functions similarly to a computer memory, and which allows a website to recognize your browser or device when you visit it. Once placed on your computer, the cookie uniquely identifies your browser or device. The purpose of cookies is to enhance the website functionality by enabling it to recognize user preferences with each visit.

The cookies set by the website operator are as follows:

- A. First and Third-party cookies** refer to the domain that places the cookie.
- B. First-party cookies** are those set by a website that is being visited by the user at the time (e.g. cookies placed by our website domain).

- C. **Third-party cookies** are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie.
- D. **Persistent cookies** are cookies that remain on a user's device for a period of time specified in the cookie. They are activated each time the user visits the website that created that particular cookie.
- E. **Session cookies** are cookies that allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

II. Types of Cookies and its Purposes

Generally, the website uses cookies to distinguish you from other users of the website. This helps us to provide you with a good experience when you browse the website and allows us to improve it. The cookies we may use on the website may be categorized as follows and some cookies may fulfil more than one of the following purposes:

1. **Strictly Necessary** cookies let you move around and use the essential features of the website. Without these cookies, we cannot provide the requested services. Strictly Necessary Cookies also include cookies we may rely on for security measures, such as but not limited to, preventing attempts of unauthorized access.

Purposes for using Strictly Necessary cookies:

- To identify you as being logged in to the website and to authenticate you
- To make sure you connect to the right service on the website when we make any changes to the way it works
- For security purposes

If you disallow or block these cookies, we cannot guarantee how the website or the security on the website will perform during your visit.

2. **Performance cookies** collect information about how you use the website, e.g. which pages you visit, how many times you visit the website, in order to allow us to determine how we can improve the performance of the website. These cookies do not collect any information that could identify you and these cookies are only used to help

us improve how the website works, understand the interests of our users and measure the effectiveness of our advertising.

Purposes for using Performance cookies:

- To carry out web analytics, to provide statistics on how the website is used
- To perform affiliate tracking, to provide feedback to affiliated entities that one of our visitors also visited their site
- To obtain data on the number of users of the website that have viewed a product or service
- To help us improve the website by measuring any errors that occur
- To test different designs for the website

Some Performance cookies are managed for us by third parties.

- 3. Functionality cookies** are used to provide personalization and functionality as regards how the user will interact with the website.

Purposes for using Functionality cookies:

- To remember the settings you have applied such as layout, text size, preferences and colors
- To remember if we have already inquired from you if you want to fill in a survey
- To remember if you have engaged with a specific component or list on the website so that it will not be repeated
- To show you when you are logged in to the website
- To provide and show embedded video content

Some of Functionality cookies are managed for us by third parties

- 4. Advertising and Marketing cookies** are used to track your visit to the website, mobile applications or online services, including the pages or links you have visited and/or followed, which allows us to display targeted or personalized advertisements that may be relevant to you or to your interests. This means that after visiting our services, you may see advertisements about our services elsewhere on the Internet.

Purposes for using Advertising and Marketing cookies:

- To display targeted or personalized ads within the website.

- To improve how we deliver personalized ads and content, and to measure the success of ad campaigns on the website.

III. Retention of Cookies

For how long a cookie will remain on your computer or on a mobile device depends on whether it is a persistent cookie or a session cookie. Session cookies will remain on your device only until you stop browsing. Permanent cookies remain on your computer or mobile device until they expire or are deleted.

IV. How to Delete and Block our Cookies

Most web browsers allow some control of most cookies through the browser settings. However, if you use your browser settings to block all cookies (including strictly necessary cookies), you may not be able to access all or parts of the website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit the website.

V. Change of Cookie Settings

The browser settings for changing your cookies settings are usually found in the 'options' or 'preferences' menu of your internet browser. In order to further understand these settings, the following links may be helpful. Otherwise, you should use the 'Help' option in your internet browser for more details. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org.

VI. Languages

This Policy may be published in various languages. In case of discrepancy in the interpretation of this Policy, the English version shall prevail.

VII. Queries

If you have any questions regarding this Policy, you may contact us at support@bitmarkets.com.

This Policy may be subject to change without notice. Therefore, we recommend checking for updates periodically.

Last updated: July 2025